



# BELEAF

M O R E T H A N G R E E N

RWA web 3.0 AI Smart-Farm Technology



BELEAF  
MORE THAN GREEN

Agarwood Tree

w w w . B e l e a f . a i



# CONTENTS

- What is Agarwood

- Why Beleaf

- The participants

- The offering

# PART 01

## / What is Agarwood /

High demand, endangered species, illegal trading due to CITES restrictions





## Source of Agarwood

Agarwood is an aromatic resinous wood formed in Aquilaria and Gyrinops trees, which belong to the Thymelaeaceae family. These trees were once sparsely found in the rainforests of Asia but are now endangered and rarely found in natural forests.

### 01 Cultural and Religious Significance

Used for thousands of years in meditation and prayer by various religious groups and in traditional medicine. It is considered precious by various religious groups, including Buddhists, Muslims, Hindus, Taoists, and Christians, and plays a significant role in traditional Chinese and Malay medicine.

### 02 Variety and Aroma

Different types of agarwood have distinct aromas, with the finest, Kayara, combining multiple flavors. The fragrance is due to sesquiterpenes and chromones, produced as a defense mechanism against microbes.

### 03 Modern Cultivation Methods

New methods can stimulate the production of these compounds in plantation-grown trees, allowing the resin to be produced in young trees instead of taking decades to accumulate in old-growth trees.



## Why are Agarwood prices so high?

The high cost of agarwood is due to its high demand and limited supply. Natural forests are the primary source, but habitat destruction and unsustainable harvesting have endangered many species.

## CITES Regulation and Illegal Trade

Species producing agarwood are listed under CITES due to their threatened status. Much agarwood is traded illegally without CITES permits, increasing costs due to smuggling risks and bribes.

## What is Agarwood ?

Agarwood is the dark, resinous heartwood formed in the Aquilaria tree, a large evergreen native to Tropical Monsoon Asia. The tree produces this aromatic resin in response to its environment. The resinous wood, known as Agarwood, Oud, Oudh, Gaharu, Jinko, Aloeswood, and Eagleswood, is highly valued. Oud oil and chips have been especially revered in Islamic culture, particularly among Sufis.

# PART 02

## / Why Beleaf /

Aquilaria Crassana grown by Beleaf produces the FINEST agarwood.



“

## Agarwood Quality

Aquilaria Crassana grown by  in Vietnam produces the **FINEST** agarwood, known for its premium resin content. The cultivation is done using strict standards and excellent technology.



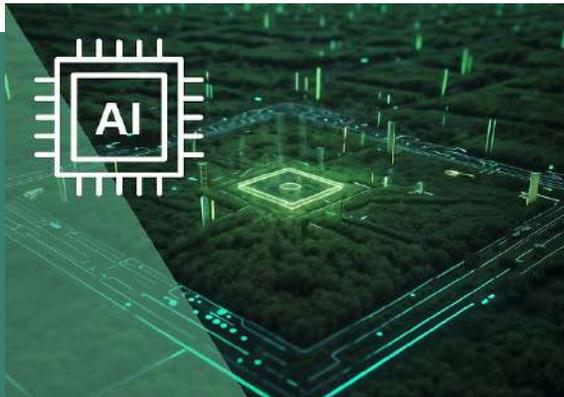
## Support and Expertise

 's cultivation is supported by Vietnamese government institutions, including Phú Thọ University of Technology, Agriculture and Forestry, and the Plant Research Institute of Vietnam. Experts consider Vietnam ideal for producing the highest grade of agarwood.



## Supply and Demand

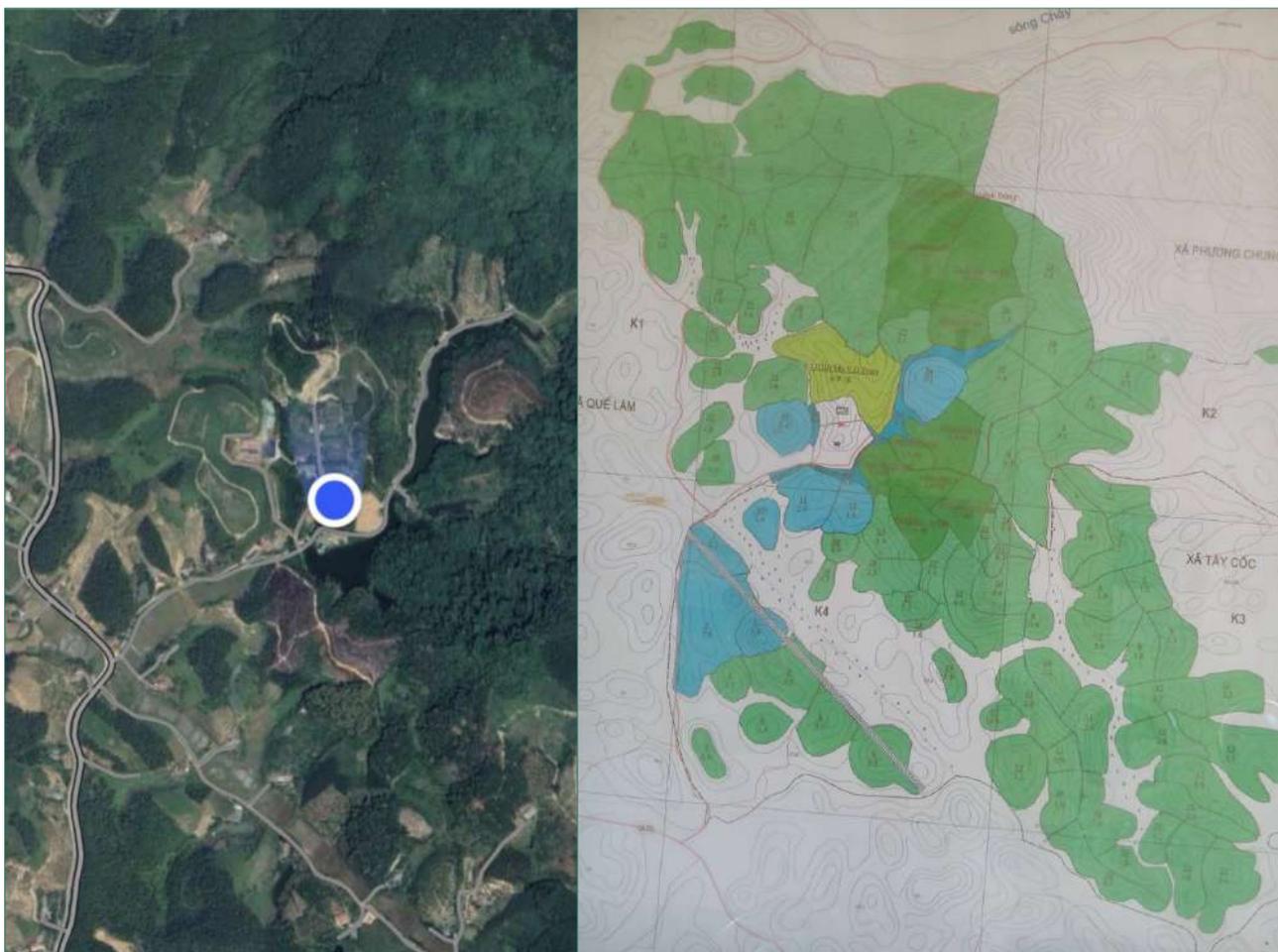
Supplying of Agarwood is not keeping up with demand. According to global market research company “FactMR” , the global agarwood oil market size is expected to increase from \$250 million (KRW 345.8 billion, 2023) to \$450 million (2033).



## Location & Success factors

1. The perfect soil and climate for AGARWOOD tree
2. Professional manpower
3. Complete preparations from tree cultivation to finished product processing
4. Cheap farmland
5. Convenient transportation
6. Lots of connections with Agarwood-related product processing plants
7. Government support + IT support
8. Completed all documentations from the government

# PART 02 Why Beleaf ?



Signing of regulations on coordination of forest protection [Mr. Đỗ văn Mão / Chief of Police Phú Thọ / Chief of Vietnam police]



Mr. Đỗ văn Mão  
The director of the Vietnam Plant Research Institute  
The director of BELEAF



REAL TREE



SECURITY



BLOCKCHAIN

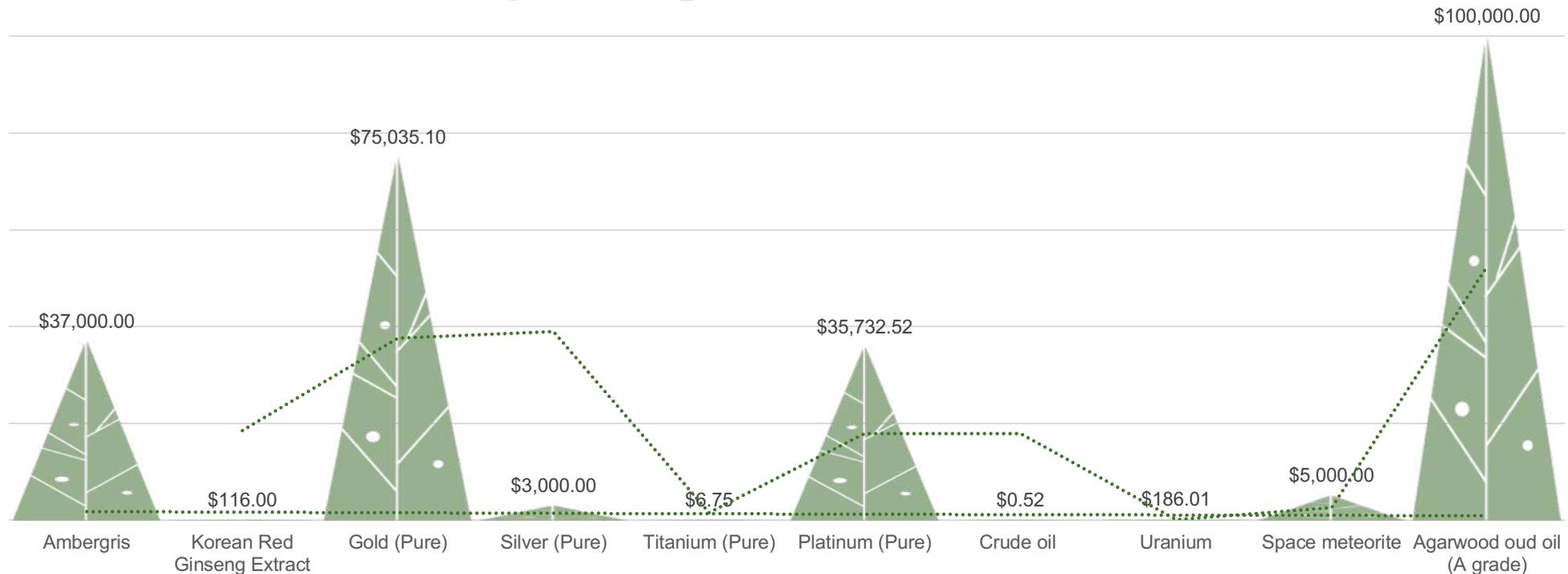


AI-SmartFarm

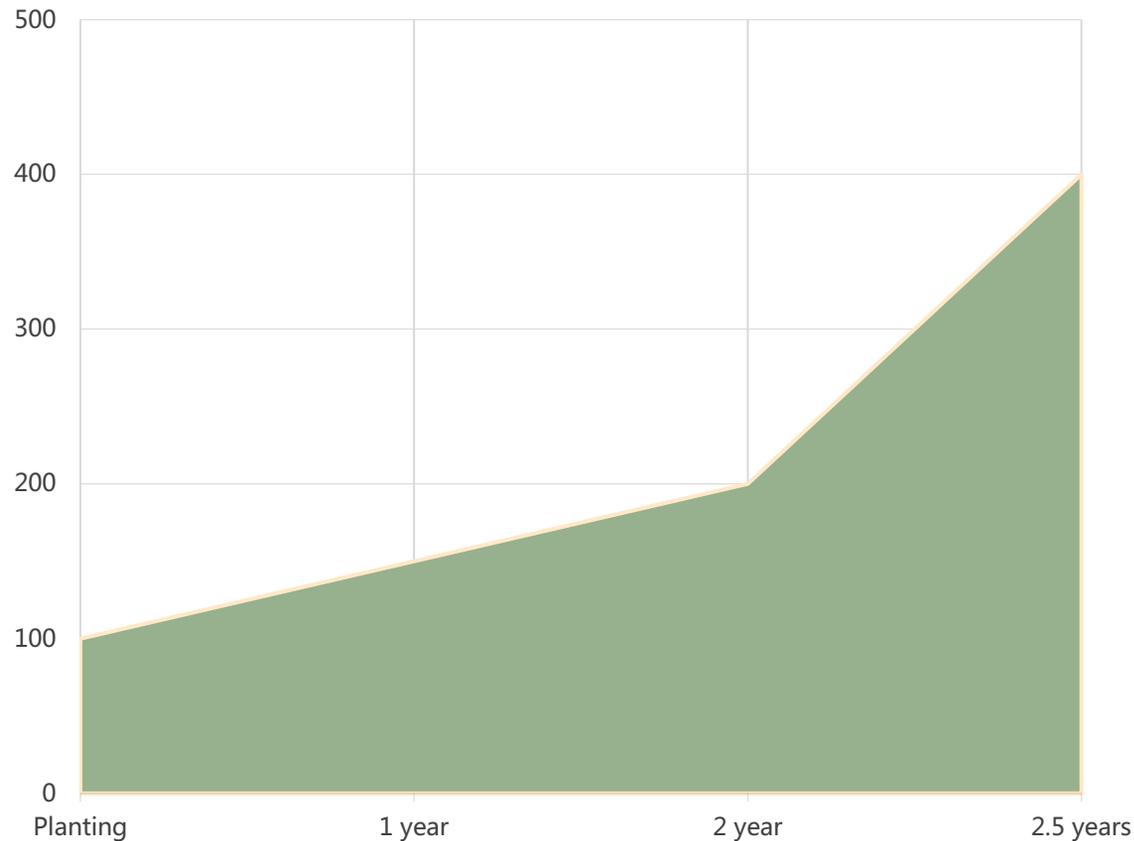
Value investment + High returns + Blockchain + AI

1. Agarwood tree will be monitoring support 24/7 via CCTV from the official website. [Plus, Customer service will be supported]
2. Tree Owners will be supporting Agarwood tree NFT on the market for real-time trading
3. Supporting and transparently to users for AI Smart-Farm with all tree growth information including the daily Tree valuation.

## Comparison table of Earth's rare raw materials and high-end products (or raw materials)

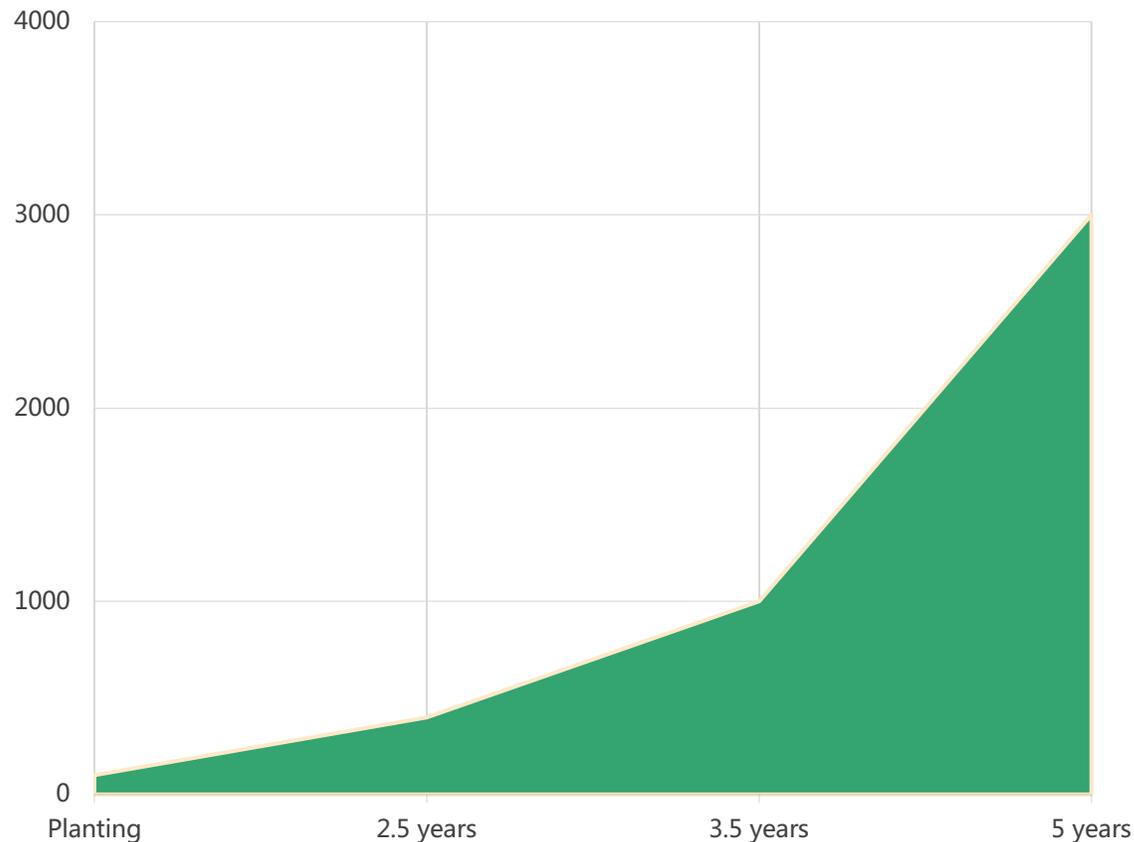


## Expected Revenue for 2.5 years



- **Products:**  
Plantation Agarwood Trees
- **Revenue Valuation:**  
USD 30,000,000 (base on 100k Trees)
- **Estimated Investment Returns :**  
 $300\% \text{ [Gross profits - Investment principle] / principle} \times 100$
- **Estimated Gross Profits:**  
USD 30,000 (Per 100 Trees)

## Expected Revenue for 5 years



- **Products:**  
Plantation Agarwood Trees
- **Revenue Valuation:**  
USD 280,000,000 (base on 100k Trees)
- **Estimated Investment Returns :**  
2800% [Gross profits – Investment principle]  
/ principle x 100]
- **Estimated Gross Profits:**  
USD 280,000 (Per 100 Trees)

\*Not including the contract extension charge for the plantation plan for 5 years



## Uses of Agarwood

Various uses of Agarwood, famous as a raw material for Chanel #5 and other premium perfumes, top quality of medicine(including herbal medicine), tea, incense, health food, accessories, etc...

## World's largest consumer(regions) of agarwood

Middle East, Europe, China, Japan, Southeast Asia, etc.



# Why Beleaf ?



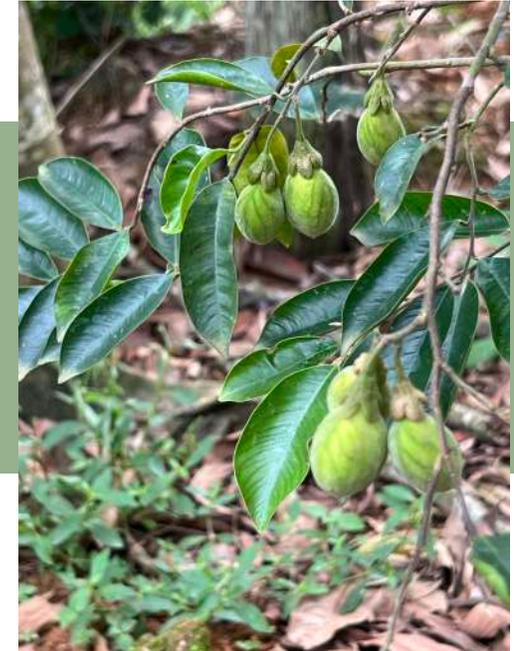
# Why Beleaf ?



2 year old



3.5 year old



Agarwood fruit and leaves



# PART 03

## / The participants of Beleaf /

Collaboration with Vietnam Plant Research Institute

Strict security management



## Who are the participants of Beleaf?



Management of the physical farm and sales to local processing plants are managed by the Vietnam Plant Research Institute

Mr. Đỗ Văn Mão,  
The director of the Vietnam Botanic Research Institute participates as the director of Beleaf



### Team composition

#### - Physical farm management team -

Professional management of agarwood trees : 50  
Security management : 10

#### - Technical Team -

Blockchain technology experts : 10  
AI Smart-Farm technical team : 5

# Who are the participants of Beleaf?



## PARTNERS



COMING SOON



# PART 04

## / The offering from Beleaf /

Real tree and NFT, AI monitoring, buyback option



## What is the offering from Beleaf?



\* Price : \$100 / 1 Agarwood tree (Limited offer)  
Until 5,000 pieces. Please check the APPX 1 for the price of NFT  
Including:

*01*

- Real Tree & the tree ownership NFT – 1
- Land for 2.5 years
- Labor for 2.5 years
- Total management for 2.5 years
- \* Contract can be renewed after 2.5 years
- \* EST. Renewal price = \$150 / a Tree for 2.5 years

*02*

- Free visitor' s pass for the Beleaf (Real Farm)
- You can check the status of your trees by accessing Beleaf AI Smart-Farm platform
- Beleaf Resort Free staying offer (limited offer)
- \* After completion



- Min purchase : 3 trees / an account (Unlimited purchases up to 500,000 units in total)
- The first total allocated Agarwood tree amount : 500,000 units on 300,000 m2 for **Beleaf** participants
- Reserved Land space for the first Beleaf farm : 3,147,000 m2 in Phú Thọ province, Vietnam

# What is the offering from Beleaf?



## Profit distribution for all Beleafers

Referral will get 15% [Inc.5% TAX]  
from selling price

Formulation = [Selling \$price x 0.1]  
will be given to your Referral

Formulation = [Selling \$price x 0.05]  
will be given as TAX



## How to Calculate the Selling profit & Referral Earnings

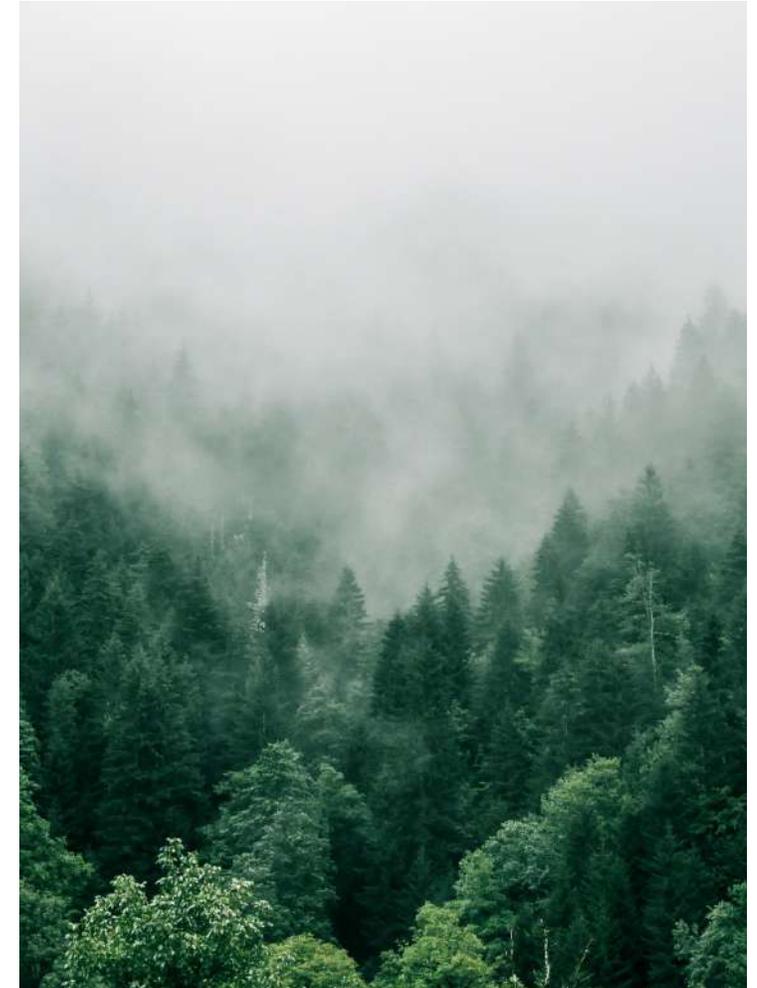
-EXAMPLE-

[Agarwood tree selling price = \$400]



The tree owner will EARN  
[\$400 - 15%] = \$340 [Net profit]  
Your referral will get \$40  
[10% of Total selling price]

TAX will be \$20  
[5% of Total selling price]

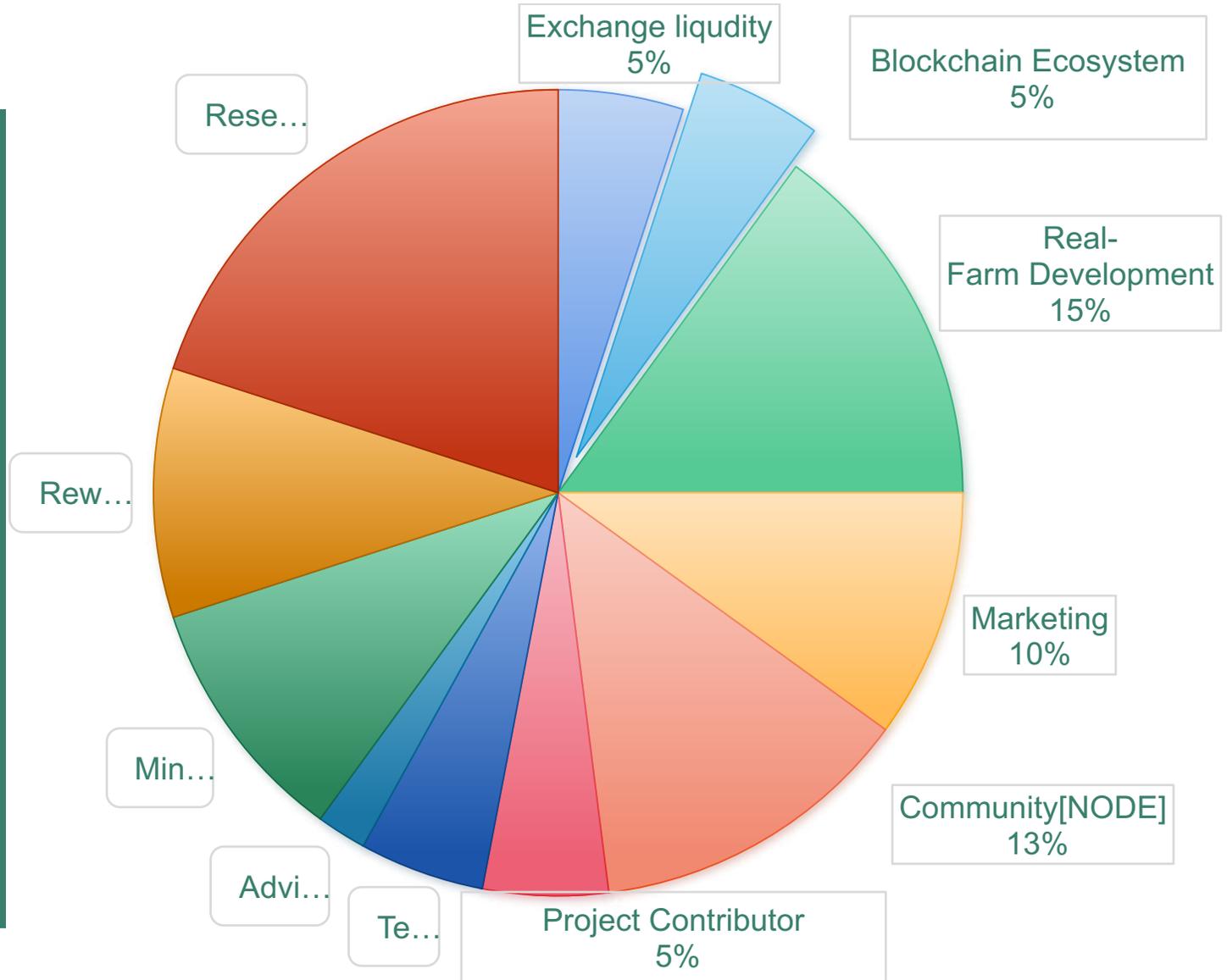


# What is the offering from Beleaf?



**TOKENOMICS**

CHAIN: SOLANA  
NAME: BELEAF  
TICKER: BEL  
TOTAL ISSUANCE: 1,000,000,000





## TOKEN DISTRIBUTION SCHEDULE

Classify	Percent	Lockup & vesting period
Exchange liquidity	5%	10% at TGE. Vesting for 12 months
Blockchain Ecosystem	5%	Lock up for 12 months after TGE. Vesting for 24 months
Real-Farm Development	15%	Lock up for 12 months after TGE. Vesting for 24 months
Marketing	10%	1% at TGE. Lock up for 12 months after TGE. Vesting for 48 months
Community[NODE]	13%	Distributing for 120 months
Project Contributor	5%	Lock up for 12 months after TGE. Vesting for 36 months
Team	5%	Lock up for 12 months after TGE. Vesting for 24 months
Advisor	2%	Lock up for 12 months after TGE. Vesting for 24 months
Mining	10%	Mining pool will be supporting for 240 months
Reward	10%	Rewarding will be supporting for 240 months
Reserve	20%	

## TOKENOMICS

CHAIN: SOLANA  
 NAME: BELEAF  
 TICKER: BEL  
 TOTAL ISSUANCE: 1,000,000,000

## Beleaf NFT minting schedule & price indication



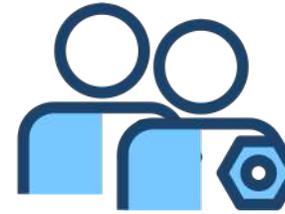
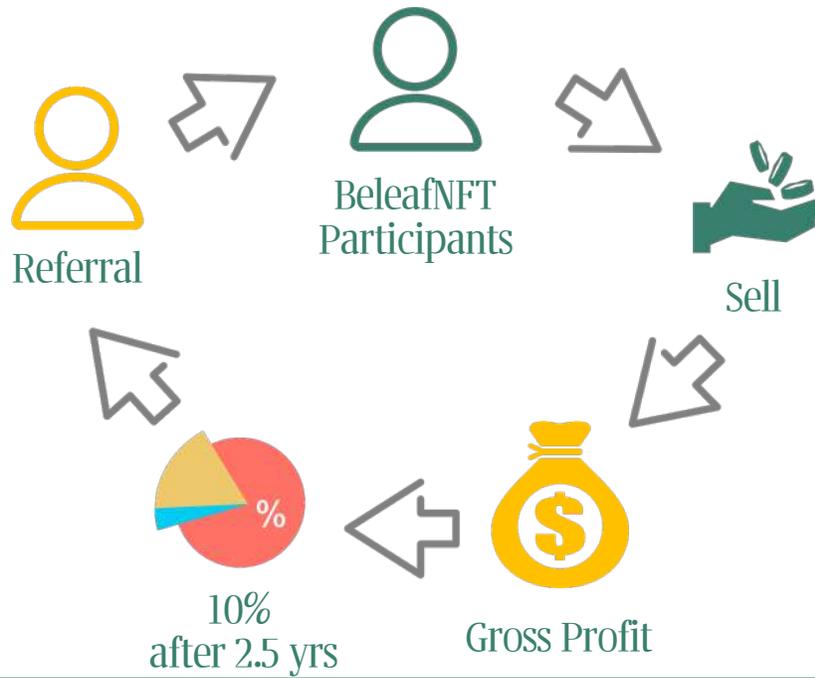
### What's included for 2.5 years in the price

- ① 1 real tree
- ② Land equivalent for 1 tree
- ③ Professional management by Beleaf staffs
- ④ IT Support
- ⑤ Governance token allocation for Beleaf contributor' s
- ⑥ Free visit pass for the Real-Farm (Appointment required)

Minting schedule	MAX CAP	PRICE
Promotion Minting allocation	1 - 5,000 NFT	100 USDT
1 month ltr from the promotion minting event	5,001 - 25,000 NFT	120 USDT
Approx. 1 month ltr from 2nd minting event	25,001 - 50,000 NFT	145 USDT
Approx. 1 month ltr from 3rd minting event	50,001 - 100,000 NFT	180 USDT

## Node structure & Benefits

10% of total gross selling price is going to the Referral after 2.5 yrs



get Community LOGO and NAME as a Gild or a Group



get NFTs and Community allocation token(Monthly)



get an allocation of Community[NODE] (Your NFT quantity / total farm trees [approximately 500k x [13% of 100%]])

## Node structure & Benefits

### Community Equity

#### Node structure & Benefits

10% of total gross selling price is going to the Referral after 2.5 yrs



get Community LOGO and NAME as a Gild or a Group



get NFTs and Community allocation token(Monthly)



get an allocation of Community[NODE] (your NFT quantity/total farm trees [approximately 500k] x [13% of 100%])



## Institute

For more than 500 NFT holders

ALL Community Equity

+

Additional 40% will be shared from 5% TAX



# What is the offering from Beleaf?



## POS Participation

- LEVEL Tier System
- Guaranteed Allocation
- Proof-of-Hands Eligibility
- Limited 500,000 BELEAF NFT

## NODE

- Proposal Staking to EARN "\$BEL"
- RWA Development
- Decision Making
- EXTRA \$BEL Airdrops

## Rewards

- Utility token Farming
- Rewards in "\$BEL"  
(Will be used in BELEAF ecosystem)

## BELEAF NODE BENEFITS

### Liquidity Mining

\$BEL tokens are reserved for NODE POS

### Staking & Rewards

Simply stake your BELEAF NFT and \$BEL to receive the & \$BEL token

### NODE Referral

Refer a friend to receive EXTRA benefits

# What is the offering from Beleaf?



		BELEAF NFT	NFT POS Benefit	AAG POS Benefit
Bronze	BELEAF	1-499	1%(Default set amt.)	0.5%(Default set amt.)
Silver	BELEAF	500	2-10%	1-3%
Gold	BELEAF	1000	3-15%	1.50-5%
Diamond	BELEAF	2000	5-25%+1-5%(Reward)	3-10%+1-2.5%(Reward)
Platinum	BELEAF	3500	12-60%+2-10%(Reward)	7-25%+2-5%(Reward)
Titanium	BELEAF	6000	15-75%+3-20%(Reward)	12-40%+3-15%(Reward)

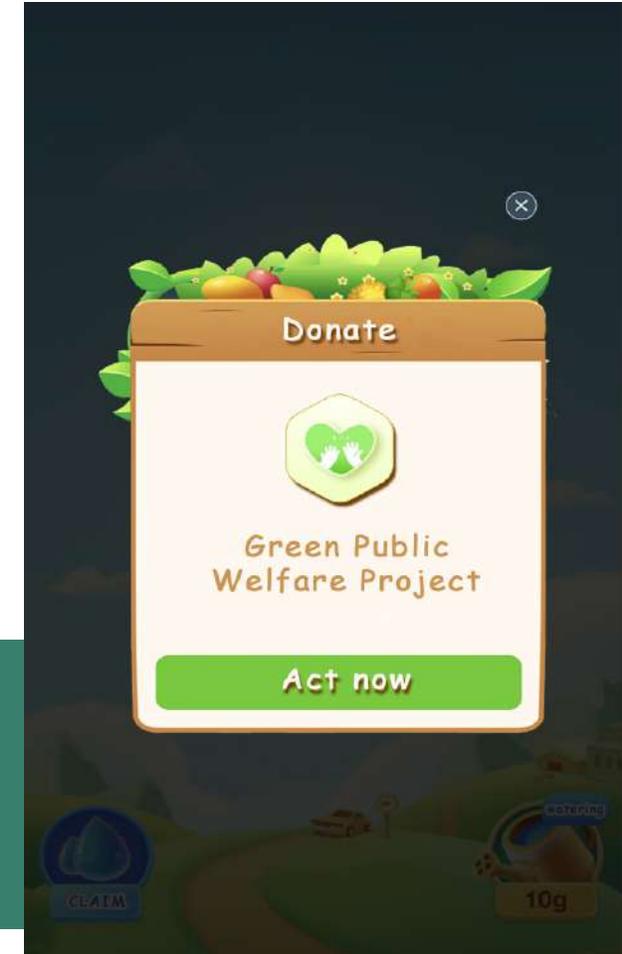
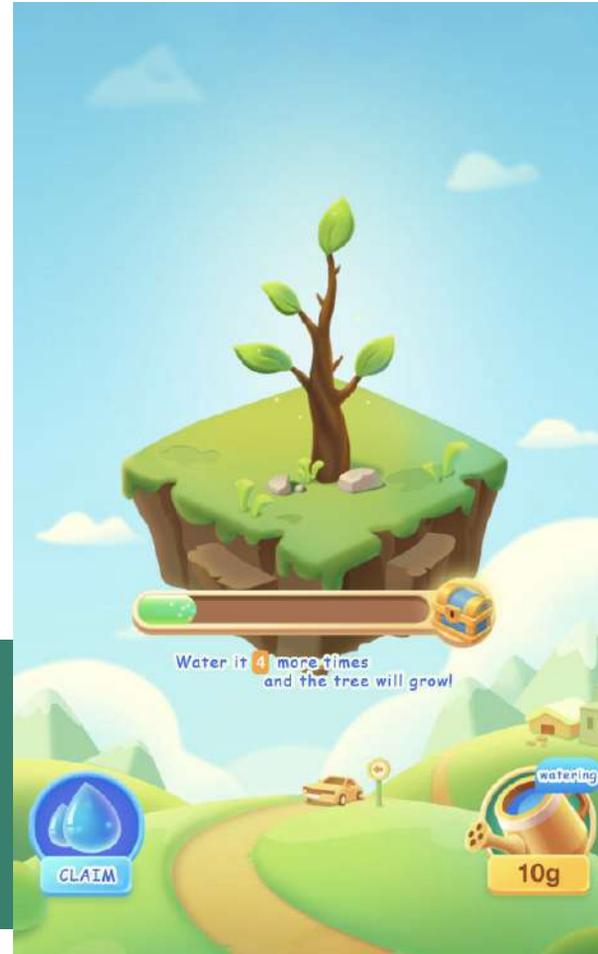
\* Total NODE allocation / Your NFT staking amount / Total mining period (decrease by 10% per year) = BEL Token

- \$BEL token is the BELEAF's Utility Token that will be used in 's ecosystem. It will be used in RWA ecosystem and Development as an utility token. Reward % may decrease overtime to keep the token value.
- Initial offering: Require 2000 NFTs of  to create the SUPER MASTER NODE. (Offering EXTRA reward) (All NFTs are Transferable / Tradeable)
- All APYs are subject to market fluctuations
- Rules : In the NODE, Master NODE can add unlimited wallet addresses under the Master NODE, each address will be paid the benefits after calculating \*[(the Total amount of pool shares/the staking amount)].  Master NODE gets the extra benefit(Utility token) from .

## What is the offering from Beleaf?



Tap, Tap, Tap  
Tap to earn  
Tap to Donate  
Tap the simple game,  
make yourself known  
to the world



The game is in development



# THANKS

More than GREEN  
RWA web 3.0 AI Smart-Farm Technology



BELEAF  
MORE THAN GREEN

Agarwood Tree

www.Beleaf.ai